



# CINÉSUD 2012

13th African Short Film Festival  
Saint Georges de Didonne – France  
19 to 25 March 2012

## COMPETITION RULES

*The 13th CinéSud African Short Film Festival will take place from 19 to 25 March 2012. It is organised by the Festival Plein Sud association, a non-profit association pursuant to French law (law of 1901), supported by many public and private partners.*

*The 13th CinéSud Festival will take place at the "Relais de la Côte de Beauté" in St Georges de Didonne, France. A selection of films will also be presented in partner cinemas. Screenings for the young public shall also be organised in the schools of the area (primary, secondary, and high school).*

### **Article 1. Purpose**

The 13<sup>th</sup> CinéSud Festival's purpose is to promote the screening of African short films and the widespread knowledge of African culture and creation, pursuant to the purpose of the Festival Plein Sud association.

### **Article 2. Program**

The 13<sup>th</sup> CinéSud Festival will propose:

- The competition selection : a selection of fiction, animation and documentary short films destined to be produced in the cinema or on television, of a maximum duration of thirty minutes. Those films will be in competition for the **jury prize, the public prize, and the high school pupils' prize**. The jury prize and the public prize come with a financial award (1000 euros each). The high school pupils' prize comes with a 500 euros financial award.

The winning films will be edited in a non commercial DVD. The Festival would like the producers of those films to mention the prize in every commercial document relating to the film, and in the case of a commercial distribution, to mention it in the titles and in the press releases.

- The non competition selection : Long, intermediate, and short films illustrating the diversity in African cinema. The Festival expressly reserves the right to screen films that do not match these criteria.

### **Article 3. Registration conditions**

Only the films fulfilling all the following conditions can participate in the competition:

- Short films with a maximum duration of thirty minutes,
- Finished after 1 January 2009,
- Made by an African director,
- In original version, or in French version, or with subtitles, preferably in French.

The signed registration form shall be considered as an engagement and shall be returned to the Plein Sud Festival no later than 1 December 2011 (by post only), with a viewing copy of the film on DVD.

**The films will be loaned free of charge for the duration of the CinéSud Festival.**

### **Article 4. Information**

Everyone shall be informed by mail (post or electronic email) of his/her selection or non-selection. As soon as this information is communicated, the short film's beneficiaries commit themselves not to cancel their film on the program.

### **Article 5. Sending the Films**

- For the pre-selection :

The films shall be sent by post, pursuant to article 3 of the present rules. No pre-selection DVD shall be sent through cargo.

- If the film is selected :

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**Association Festival Plein Sud**

12, Grande Rue - 17120 COZES - FRANCE

Tél : 05.46.90.77.55 - Fax : 05.46.90.12.00

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- For the DVD copies : The projection copy must be received by the Festival's offices before 1 January 2012. The sending expenses shall be paid by the sender.
- The 35mm films must be deposited directly at the short film agency, where CinéSud will come and get them, at its own cost, before 12 March 2012:

Agence du court métrage  
2, rue de Tocqueville  
75017 PARIS

- For other formats, copies must be sent directly to CinéSud's address :

CinéSud  
Association Festival Plein Sud  
12, Grande Rue  
17120 COZES

The organisers can only accept copies that can be screened in perfect conditions. On every box, the following information must be mentioned: title of the film, name, address and telephone number of the sender, technical characteristics of the screening, and duration.

The copies (35mm and other formats) will be immobilised until 2 April 2012. The costs of sending them back will be borne by CinéSud.

#### **Article 6 : Archives and consultation**

Pursuant to its purpose to encourage the widespread knowledge of African short film, CinéSud will archive the short films that are submitted to it. To this effect, the participation to CinéSud implies the authorisation, to the benefit of CinéSud, to freely and gratuitously make the films available for free, gratuitous and individual consultation of the archived films in its documentation centre, for a duration of ten years renewable tacitly.

The videograms kept pursuant to this article can be, if necessary, and to insure a better conservation, transferred to other formats, whether actual or future (numerical or other).

#### **Article 7. Distribution rights**

The films in the competition can be distributed without projection rights, until the next CinéSud competition, strictly for the activities of the Plein Sud association, in a strictly cultural and non commercial context. After this delay, if CinéSud wishes to continue using the short films, then a negotiation of the projection rights shall be initiated on a case by case basis.

#### **Article 8. Insurance/Transportation/Customs**

Insurance costs and all transit operations concerning the copies of the film are borne by the film's owner.

The CinéSud organisers shall bear insurance costs between the receipt of copies by CinéSud and their sending back. In the case of loss or damage during this period, the responsibility of the organisers shall be triggered only for the replacement value of the copy.

#### **Article 9. Presence of the Directors**

CinéSud can bear the costs concerning the transportation and stay of a director or of a third person (producer, actor, technician...) within the limits of the funds available to this effect, and subject to obtaining a title to legally reside in France. It is possible that the invited directors will participate in meetings with the public at the end of screenings, in screenings in the area's schools, followed by debates with the students, as well as meetings with other professionals from the film business.

#### **Article 10. Media and television**

The films' beneficiaries transfer to the Festival Plein Sud association, without any compensation, the right to reproduce the photographs or TV extracts from their films (less than 3 minutes for long films, 10% maximum of the duration of the film for short films) to distribute in the CinéSud publications, in the press or on television.

#### **Article 11. Miscellaneous**

The Festival Plein Sud association is the only one that can decide upon the cases that are not covered by the present Rules.

#### **Article 12. Acceptance of the Rules**

The signed registration form to participate to CinéSud implies unreserved acceptance of the present Rules.

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